

# Naas Local Area Plan 2018-2024

Public consultation Issues Paper



## Informal Consultation Day

An opportunity to meet the Planning Staff preparing the new Naas Local Area Plan including a display of maps and plans.

*Tuesday 3rd October 2017  
between 12pm & 7pm  
at Naas Town Hall, Main Street, Naas.*

## Have Your Say!

**CLOSING DATE FOR  
SUBMISSIONS**

**5pm Tuesday  
24th October 2017**



**YOUR TOWN, YOUR PLACE, YOUR NAAS**

Kildare County Council  
Comhairle Contae Chill Dara

# YOUR TOWN, YOUR PLACE, YOUR NAAS

**K**ildare County Council is commencing the preparation of a Local Area Plan (LAP) for Naas. The purpose of this LAP is to set out a land use strategy for the proper planning and sustainable development of the area incorporating a framework for the development of transportation, housing, retail, heritage, employment, social and community facilities.

As a first step, Kildare County Council is inviting interested parties including residents, business owners, retailers, community and sports groups and institutions to identify 'bigger picture' issues that need to be addressed in the LAP on how Naas should develop into the future. The purpose of this pre-draft stage is to stimulate debate on land use planning issues that the Naas LAP may address.

There are two key components to this pre-draft consultation process:

- An invitation to stakeholders to make submissions; and
- A drop-in public consultation day.

## Strategic Planning Context

The Naas LAP is intended to provide detailed planning policies for an area that is expected to experience considerable development and change, through a process of public participation and consultation. The LAP is an important policy instrument in promoting economic renewal, facilitating new housing development and ensuring that lands are zoned for specific purposes whilst protecting environmental and heritage qualities.

The Settlement Strategy of the Kildare County Development Plan 2017-2023 (CDP) sets out the policies for the development of County Kildare up to 2023 and beyond in accordance with population allocations and housing targets set out in the Regional Planning Guidelines RPGs. The LAP will be set within the context of the settlement strategy of the CDP. A population growth of 7,445 persons and a dwellings target of 5,533 additional units are envisaged for Naas up to 2024.



The LAP will also consider the environs of Naas which were previously part of the CDP 2011-2017.

The LAP will consist of a written statement and accompanying maps including a Vision, Policies and Key Objectives specific to Naas, to provide for a sustainable level of growth in tandem with a range of services, infrastructure and employment over the next six years and beyond to meet the needs of the town and the region.

## The Local Area Plan Process

Following this first pre-draft stage of the LAP process, Kildare County Council will prepare a report summarising the issues raised in submissions received. The Draft Naas LAP will then be prepared having regard to the issues raised by the public and stakeholders. Publication of the Draft LAP is anticipated in early 2018, this will mark the start of the statutory plan making process.

## Creating a New Vision for Naas 2018-2024

The aim of this pre-draft public consultation stage is to engage with the people of Naas and to gather background information, data and opinions in relation to, but not confined to, the following themes:

- Vision for Naas
- Employment and Enterprise
- Retail and Town Centre Development
- Movement and Transportation
- Housing and Community Facilities
- Urban Design and Key Opportunity Sites
- Place-Making and Public Realm
- Architectural and Natural Heritage
- Social, Community, Recreation and Amenity
- Infrastructural challenges and delivery
- Innovation, Creativity and Culture
- Climate Change and Sustainability



### POPULATION

Increase by 4.3% to 21,597 (2011 - 2016\*\*).



### KEY GROWTH TARGETS FOR NAAS

2024 population target for Naas is 29,042\*\*



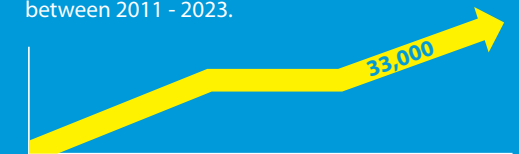
### HOUSING

5,533 additional housing units required for the period 2016 - 2024\*\*\*.



### EMPLOYMENT

33,000 new jobs will be required in the county between 2011 - 2023.



\* CSO Census Data 2016

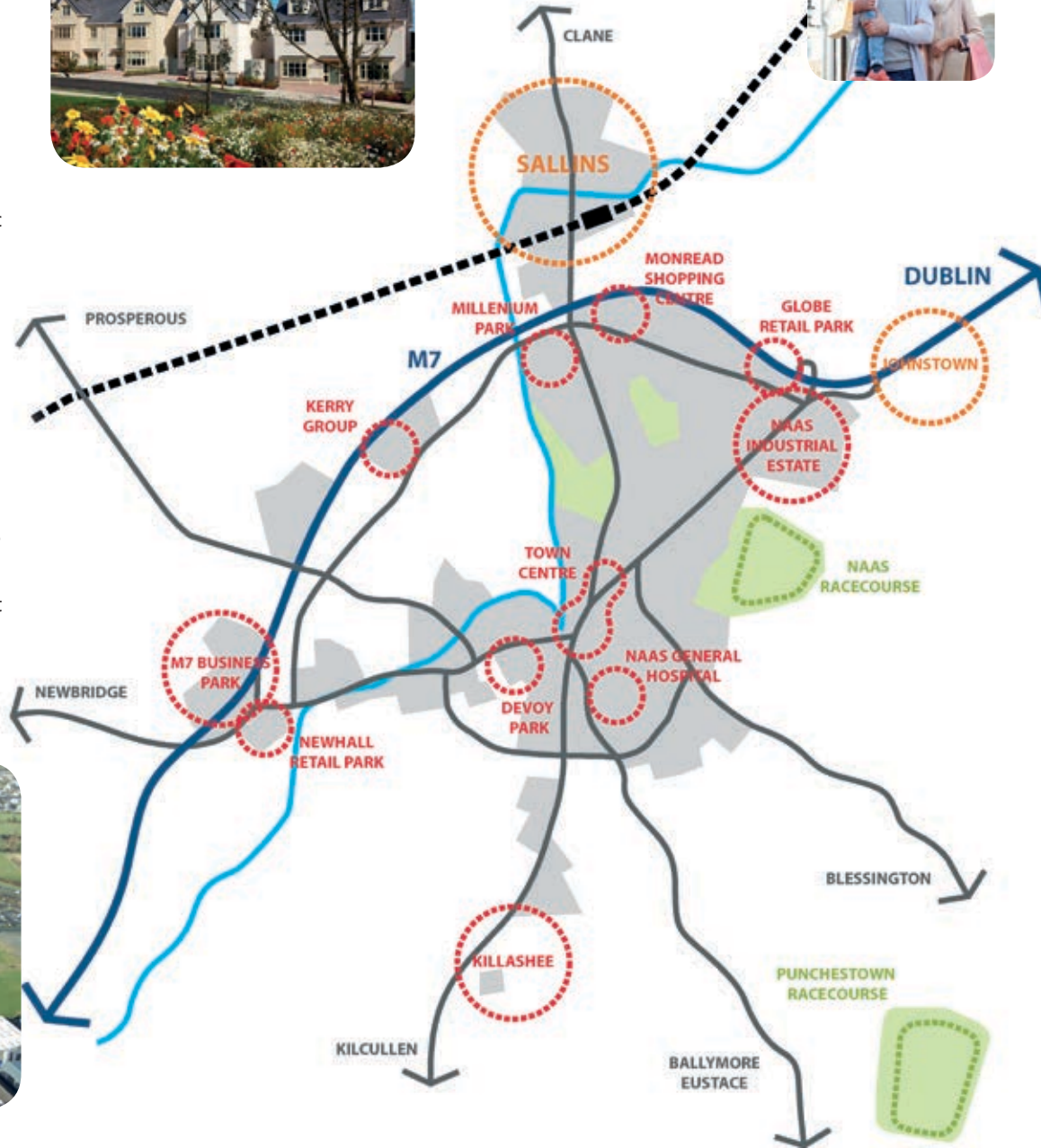
\*\* Derived from the Kildare CDP 2017-2023

\*\*\* Derived from the Kildare CDP 2017-2023 and subject to CSO Census Data updates

## Key Considerations

Historically, Naas is a town characterised by its retail and commercial centre, with robust employment and enterprise opportunities, a strong community spirit and quality built and natural heritage. Its proximity and connection to the national road network coupled with its strategic location within the Greater Dublin Area creates an attractive location for economic development in the form of significant employers and small/medium enterprise. Naas is also identified at a regional level as a location that can accommodate additional residential development.

As development opportunities emerge during the lifetime of the Naas LAP they will need to be carefully managed in the interest of the well-being and quality of life of the residents and the protection of the environment and heritage. Consultation with the public will form a key part of the overall plan preparation process and will inform the policies and objectives of the Local Area Plan.



## How can you shape the New Local Area Plan

The focus of this stage of the process is on the 'big picture' planning issues. If you have particular views or observations about how Naas should develop, this is your opportunity to have your say. What do you think the strengths and weaknesses are of Naas? Are there missed or emerging opportunities that could be realised? What are the key considerations to ensure the sustainable development of the town?

*We are interested in hearing from everybody, not just those directly affected by the LAP. Whether you are a younger or an older person, an individual or a community/sports group, a business, a resident, an entrepreneur or a voluntary organisation, your opinion matters.*

Kildare County Council invites you to get involved and to help shape the Draft Naas LAP 2018-2024. This consultation provides the opportunity for you to submit comments and suggestions on the issues raised in this pre draft consultation paper and any other themes you consider relevant to the preparation of the Local Area Plan.

The Council will review and consider all of the pre-draft submissions received prior to the commencement of the preparation the Draft Naas LAP 2018-2024.

# Questions and Issues for you to Consider

## Overall Vision

- What is your vision for the future development of Naas over the next six years and beyond?
- How can we use the County Town status to best effect?
- What are the key challenges facing Naas and how can they be addressed?
- Should a new development boundary be drawn for the planned growth?
- How can Naas be a great town for the older generation, for younger people and for a multi-ethnic community?

## Economic Development

- What are the economic strengths and competitive advantages of Naas?
- What type of industry/employment opportunities should be encouraged in Naas and where should it be located?
- How can the Local Area Plan support and facilitate new business and employment?
- What can Naas do to attract further investment and foster local economic development and entrepreneurship?
- Should opportunity sites be identified and specific objectives formulated for underutilised areas of the town?

## Town Centre, Retail and Urban Design

- How can this land use plan help to revitalise and regenerate the town centre?
- Are there opportunities to expand the mixed character of the town centre?
- How can this land use plan help to reduce vacancy rates and to retain and attract new uses within the town centre?
- How can the town centre be more attractive for shopping, leisure and doing business?

## Movement and Transport

- What are the key transportation issues affecting residents, workers and visitors? How can these issues be addressed in the LAP?
- How can we tackle the heavy reliance on vehicular transport?
- How can we make the town centre a safer place for pedestrians, cyclists and vehicle users?
- How can cycle and pedestrian movement be encouraged and maximised throughout the town?
- Where should new or improved footpaths, cycleways and roadways, links and connections be located?
- What improvements could be made to public transport links?



## Infrastructure

- What infrastructure/services need to be improved and prioritised, such as broadband, water and wastewater?
- How can the Local Area Plan facilitate and promote waste reduction and energy efficiency within Naas?

## Housing and Community

- Where should new housing be developed in Naas?
- Does the level and range of recreation and community facilities adequately cater for the existing and future residents of Naas?
- What type of new recreation and community facilities should be provided and where should these be located?
- Are there sufficient facilities for younger and older residents of the town?
- What type of education and childcare facilities are required in the town and where should they be located?



## Heritage

- How can the landscape, natural and built heritage, green infrastructure and local biodiversity areas be suitably protected while accommodating the development needs of Naas?
- How can the LAP protect archaeological, natural and architectural heritage of Naas?
- How can the LAP encourage the reuse and regeneration of protected structures and older vacant structures located in the town centre area?

## Key Development Areas

- Where in Naas should additional population and economic growth be focused?
- Where are the key opportunity sites suitable for (re)development in Naas?

# How to make your submission

Pre-Draft submissions on the Naas LAP can be submitted online or sent in by post during the 5 week consultation period. Written submissions can also be received in person at the consultation day on **Tuesday 3rd October 2017** at the Town Hall.

All Submissions must be made no later than **5pm TUESDAY 24TH OCTOBER 2017** in order to be considered.

Note: There will be an opportunity to make submissions on the Draft LAP and any subsequent material alterations to the Draft LAP as the plan making process progresses.

Public Notices will be made as these consultation stages arise and are scheduled.

## Online

[www.kildare.ie/countycouncil/planning/developmentplans/localareaplans/NaasLAP2018-2024/](http://www.kildare.ie/countycouncil/planning/developmentplans/localareaplans/NaasLAP2018-2024/)



or

## Post

Pre-draft Consultation for the  
Naas Local Area Plan 2018  
Forward Planning  
Kildare County Council  
Áras Chill Dara  
Devoy Park, Naas  
Co. Kildare

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